

25th ANNUAL NAVARRE BEACH FUNFEST

Saturday & Sunday, May 16 & 17, 2009

Live Music ♦ Art Vendors ♦ Fireworks ♦ 5K Run ♦ Children's Activities ♦ Great Food ♦ Special Events



SPONSORSHIP FORM

THANK YOU for your interest in supporting Navarre's biggest event of the Year! Your sponsorship enables us to host this community event for residents and visitors alike. This year's event will host a variety of entertainment all weekend long and will include a concert and fireworks show Saturday night!

For complete sponsorship descriptions/package details, please refer to the attached and note limited availability on some levels. In the interest of maximizing your event exposure, please submit your sponsor registration ASAP and not later than **Mar 30, 2009**.

Complete form below and submit to: NBACOC, P.O. Drawer 5430 Navarre FL 32566,
 Fax: 850-939-0085, or E-Mail: events@navarrechamber.com

.....
SPONSOR LEVEL (Circle): ~~\$5500~~ / \$4000 / \$2500 / \$2000 / \$1500 / \$1000 / \$500 / \$250 / \$100

___ Check Enclosed/ Check # _____ Invoice

___ Charge to Credit Card: MC / VISA #: _____

Business Name/Contact: _____

Phone: _____ Fax: _____ E-Mail: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Approval Signature: _____ Date: _____

2009 Navarre Fun Fest ~ May 16 & 17

Live Music ♦ Arts & Crafts ♦ Fireworks ♦ 5K Run ♦ Children's Activities ♦ Great Food ♦ Special Events

OFFICIAL TITLE SPONSOR - \$5,500

Your Company name/logo is attached to Fun Fest Event and is included in the marketing, advertising (TV, print and radio) and promotional (T-shirts) materials. Specifically:

PERKS

- 4 VIP Reserved Parking Passes (for entire weekend/Fireworks show)
- 10 Invitations to the catered FunFest Sponsor Party
- 1 Framed Event Fun Fest Poster & 6 Fun Fest T-shirts
- First right of refusal for 2010 5K Run sponsorship and next year's event
- Company Logo on media partner print ads and promotional posters
- Logo on Chamber website (Pre-During-Post Event until Next Year!)
- All Radio/TV advertising
- Company logo featured prominently on sponsor board at festival entry
- 1 FREE insert in Chamber Newsletter,
- Exposure in Chamber newsletter before, during & post-event
- On stage DJ promotion during event

*Sample: Smaller version of 2008 Promotional Poster w/Title Sponsor *

Sold Publix

Publix
FRESH SHOPPING IS A PLEASURE

NOT QUITE FAB
Lektrik Mullet

24th Annual Navarre Publix 2008 Fun Fest
NAVARRE AREA CHAMBER OF COMMERCE
Something for Everyone!

May 17-18 on Navarre Beach
Saturday 10am-10pm, Sunday 10am-4pm

Weekend-Long Celebration:

- Continuous Live Music
- Hot Food & Cold Drinks
- Expanded Children's Area
- Fireworks Show
- 5K Fun Walk & Run
- Beachside Church service
- Corporate Challenge
- Skateboard Competition
- Free Shuttle Service
- ...and more!

Concert Series
Sponsored By Navarre Press & Cocodrie's.

Saturday, May 17	
11-12:30	Pensacola Steel (Local Music)
1-2:30 pm	Steve Hall on Guitar (Jazz)
3-4:30 pm	Zoe (Acoustic Pop)
5-6:30 pm	Not Quite Fab (Beats Tribes)
7:30-9:00 pm	Lektrik Mullet (Class & Southern Rock)

Sunday, May 18
Noon-2 p.m. Nick Malambri (Class & Southern Rock, Country)
2-4 p.m. Alibi (Class & Southern Rock, Country)

Some Events Require Advance Registration. For complete schedule of events, registration forms, etc., log on to: www.navarrechamber.com and click on "Special Events".

Stage Sponsored by Gulf Power and Wal-Mart • Children's Area Sponsored by The Club at Hidden Creek • Fireworks Sponsored by Regions Bank South West County Tourist Development Council (TDC) and St. Francis Vietnamese Center • Skateboard Competition Hosted by the Fun Store • Church Service hosted by Navarre Beachside Church.

PROMOTIONAL

- Company Banner (front/center placement) on main event stage
- Unlimited Banners on site of festival (banners provided by sponsor)
- 10x10 Booth Space under Main Tent (Chamber's T-shirt, water sales tent)
- Your logo (ONLY) on Fun Fest T-shirts; and prominently on 5K T-shirt

2009 Navarre Fun Fest ~ May 16 & 17

Live Music ♦ Arts & Crafts ♦ Fireworks ♦ 5K Run ♦ Children's Activities ♦ Great Food ♦ Special Events

ENTERTAINMENT SPONSOR (1) - \$4,000

- 2 VIP Reserved Parking Passes (for entire weekend/Fireworks show)
- 6 Invitations to the catered FunFest Sponsor Party
- Company name mentioned/listed in all radio and TV ads
- Exposure through media print partners
- Logo on Chamber website
- 10x10 Booth Space
- 1 banner on stage (banner provided by sponsor-max length of 8 feet)
- Company Logo on 5K shirt
- Company name on sponsor board
- 1 FREE insert in Chamber Newsletter,
- Exposure in NBACOC newsletter before, during & post-event
- 1 Framed FunFest Poster & 4 FunFest T-shirts
- On stage promotion during even



Photo: Crowds gather for 2007 bands

STAGE SPONSORS (2) - \$2,000 each

- 2 VIP Reserved Parking Passes (for entire weekend/Fireworks show)
- 4 Invitations to the catered FunFest Sponsor Party
- Exposure through media print partners
- 1 banner on stage (banner provided by sponsor-maximum length of 8 feet)
- 10x10 Booth Space
- Company Name on 5K shirt
- Company name on sponsor board
- 1 FREE insert in Chamber Newsletter
- Exposure in NBACOC newsletter before, during & post-event
- 1 Framed FunFest Poster & 2 T-shirts
- On stage promotion during event

5K RUN SPONSOR (1) - \$2,500

- Logo on 5K T-shirt
- Logo on Chamber website
- Mention on race-related radio ads
- Exposure through media print partners
- 10x10 Booth Space
- Company name on sponsor board
- Exposure in Chamber newsletter
- 1 VIP Reserved Parking Pass (for entire weekend and fireworks show)
- 4 Invitations to the Catered FunFest Sponsor Party & Sponsor Incentive at 5k Post Party
- Framed FunFest Poster & 3 FunFest T-shirts



2009 Navarre Fun Fest ~ May 16 & 17

Live Music ♦ Arts & Crafts ♦ Fireworks ♦ 5K Run ♦ Children's Activities ♦ Great Food ♦ Special Events

CHILDREN'S AREA SPONSOR (2) - \$1,500

- Prominent Banner in Children's area (banner provided by sponsor)
- Company name on sponsor board
- Company name on 5K T-shirt
- Exposure through media print partners
- 10 x 10 Booth Space



- Exposure in Chamber newsletter before, during & post-event
- 4 Invitations to the catered FunFest Sponsor Party
- 1 Framed Fun Fest Poster & 2 Fun Fest tee shirts
- 1 VIP Reserved Parking Pass for entire weekend/Fireworks

FIREWORKS SPONSORS - \$1,000

Without your support we would not have a fireworks celebration. This year, the cost of FunFest Fireworks alone will cost over \$8,000. Please help sponsor a great family fireworks show for the community.

- Company name on sponsor board
- Name on 5K T-shirt
- Exposure through media print partners
- Exposure in Chamber newsletter
- 4 Invitations to the catered FunFest Sponsor Party
- 1 Fun Fest Poster & 2 Fun Fest T-shirts
- 1 VIP Reserved Parking Pass (for entire weekend/Fireworks show)



RED, WHITE & BLUE \$100 - 500

RED SPONSOR - \$500

Fun Fest Poster & 2 Fun Fest T-Shirts
2 Invitations to the catered FunFest Sponsor Party (May 15th)
Business Listing in Chamber Newsletter
Company name on sponsor board

WHITE SPONSOR - \$250

2 Fun Fest T-Shirts
2 Invitations to Sponsor Party
Business Listing in Chamber Newsletter

BLUE SPONSOR - \$100

2 Invitations to Sponsor Party
Business Listing in Chamber Newsletter